

# Prince Dr. K. Vasudevan College of Engineering and Technology



## BEST PRACTICE



**Responsibility and Impact Creation through  
Social Education (RISE) – Extension Activities**

## **BEST PRACTICE – II**

### **1. Title of the practice : RISE- Responsibility and Impact creation through Social Education.**

#### **Objectives:**

The core objectives of the programme is to sensitize and educate the students about the problems and practices of the local community and to inculcate in them the spirit of social responsibility.

- To provide opportunities for the students to engage in social service and community activities.
- To develop interaction between the local village community and the College.
- To encourage students to participate in such activities which helps in their overall development of personality and skill.
- To help students to develop team spirit and capacity building.
- To generate scientific temper and social responsibility among students
- To improve the lives of the village community through knowledge sharing.

#### **Context:**

Extension activities is an aspect of education that focus on community and neighbourhood service. By providing extension activities in the neighbourhood for the holistic development of the society, PDKVCET instills social value and obligations in the faculty members and students. The issues faced by their own society are largely unknown to pupils in today's culture. As a result, it is understood that students need to be kept aware of society, and extracurricular activities are made required for them. The extension programmes are organized each year for various areas near the college. The extension activity, which is a part of the services and curriculum, is being completed by all pupils. Students are encouraged to plan their own programmes and events for the public in order to help them comprehend the underlying issues affecting society. The Students are also allowed to take up surveys in the villages to understand the problems faced by the people, so as to provide solutions through innovative research or through extension activities. The college consistently promotes participation of students and faculty members in socio-friendly extension activities through various cells and clubs. Our institute intends to carry out more extension programs to cater to the need of the society and mold our students into responsible citizens. The National Service Scheme unit, National Cadets Corps, Rotract Club, Youth Red Cross Society, and Women Empowerment cell play a major role in these initiatives. Students must engage in community service to learn about their interests. Volunteering, students will have the chance to learn through hands-on experience.

#### **The Practice: From Education to Service**

PDKVCET has consistently emphasized the need of establishing values in its students as well as of raising their awareness of their moral and ethical obligations. PDKVCET exposes its students to numerous social service camps and activities in an effort to develop in them into responsible citizens of the country. Our institution has formed a number of associations and events in an effort to foster a sense of social responsibility. Throughout the year, many activities and cleaning initiatives are carried out with the assistance of students by a properly established committee of college teachers. Circular that are passed throughout the classrooms are used to inform the students. Students should approach

the concerned convener if they require any clarifications or further information. Apart from engaging students in various activities and drives conducted by the college, they are also encouraged to get actively involved in similar activities outside the college, at their residential zones, etc. They are also motivated to create awareness among their family, friends and immediate surroundings.

NSS, NCC, YRC, ROTRACT Club are involved in extension activities. Activities carried by various clubs are as follows,

- Campus Cleaning and Fieldwork.
- Tree plantation program.
- Organized camps like AIDS awareness, Cancer awareness, Dengue fever awareness, Drug awareness etc.
- Promoted for Eye donation,
- Conducted a rally on 'Swachh Bharat' to spread awareness about cleanliness
- Organized a medical camps for nearby village people.
- Organized an awareness program on "self defense demonstration for girls"
- Organized a temple cleaning activity at Sri Dhenupureeswarar temple, Madampakkam.
- Visiting Old Age Homes to extend physical, emotional and monetary assistance.

### Evidence of success:

- ❖ Our institution has got the "Best NSS unit" for the meritorious service in the year 2019-2020, from Anna University.
- ❖ Our institution was appreciated by tamil nadu forest department for supporting tree plantation drive.
- ❖ PDKVCET was appreciated by tamil nadu state blood transfusion council for organizing voluntary blood donation camp
- ❖ Our institution was appreciated by kolathur panchayat board for organizing the program "Helping hands during pandemic-NSS"
- ❖ Students volunteer themselves to act as scribes for the visually challenged and to assist Physically challenged candidates.
- ❖ Awareness campaign on Environment and Sustainability is conducted. Issues like impact of plastics on environment and promoting green practices are discussed.
- ❖ Our Student participated in various social-cultural activities.
- ❖ Our Students participated in various cleanliness drives, medical camps, awareness programs.
- ❖ The students who have been a part of this process have been spreading awareness in the institution and motivating other students as well to stand tall for the social cause.
- Increased participation of students in community activities and taking up technical projects relevant to social issues.
- Decreased use of plastics in the locality Increase in greenery in the surrounding areas due to plantation.
- Increase in greenery in the surrounding areas due to plantation.
- Empowering rural school students.

**Various extension activities are initiated some of them are listed here:**

S.No	Title of the activities	Organizing unit	Number of students participated in activities
<b>2017-2018</b>			
1	AIDS Awareness and Blood Donation Camp	NSS in Collaboration with Government Hospital, Chennai.	30
2	Dental Hygiene and Home Remedy Tips for Children and Women.	NSS Collaborating with Tagore Medical College and Hospital	25
3	Nutrition and Exercise Needs for Womenfolks	NSS	55
4	Disaster Relief Works by PDKVCET NSS Team in Sonallur Road	NSS	20
5	Swachh Bharath Abhiyan Village Cleaning Camp in Puthupakkam	NSS	55
6	Health Awareness and AIDS Prevention Rally in Chengalpattu	NSS	153
7	“Human Chain Rally to Say No To Plastics” at Medavakkam	NSS	135
8	Women Safety Awareness Program in Shri Venkateshwara Higher Secondary School	NSS Collaborating with Women Empowerment Cell	40
9	Road Safety Awareness Camp at Kelambakkam Road	NSS	45
10	Free Eye Checkup and Eye Donation Awareness Program in Agaramthen Village	YRC Club collaborating with Aravind Eye Hospital	40
11	HIV Awareness Programme and Camp by Tagore Medical College & Hospital	YRC Collaborating with Tagore Medical College & Hospital	50
12	Tree Plantation Drive in Gowrivakkam	ROTARACT Club of PDKVCET in Collaboration with Tamilnadu Forest Department	54
13	Tree Plantation and Sapling Distribution in Ponmar Bus Stand	ROTARACT Club of PDKVCET	45
<b>2018-2019</b>			
14	Voters Awareness Rally	NSS	125

15	Plastic Awareness Rally	NSS	174
16	Thaiyur Park Cleaning Camp	NSS	45
17	Get Ready After Rain - Village Cleaning Programme	NSS	61
18	Free Aari and Terracotta Training for Rural Women	NSS Collaborating with Women Empowerment Cell	12
19	Girl Child Education Awareness Program	NSS	65
20	Village Cleaning Camp – Venkatamangalam Village	NSS	29
21	School Campus Cleaning and Awareness Program at Government School, Ekadu	NSS	43
22	“Ignorance Is Not a Bliss” - Aids Awareness Program in Mathurapakkam	YRC Club	40
23	Dental Hygiene Awareness Camp for Womenfolks in Ponmar	YRC Collaborating with Tagore Medical College & Hospital	25
24	HIV Screening and Medical Awareness Camp	YRC Collaborating with Tagore Medical College & Hospital	25
25	Art of Vital Points – ‘A Varma Kalai Program’	YRC Club	15
26	Helping Hands to Blind People, Motivation Program	ROTARACT Club of PDKVCET	20
27	Tree Plantation Drive to celebrate Teachers Day	ROTARACT Club of PDKVCET Collaborating with Tamilnadu Forest Department	55
<b>2019-2020</b>			
28	Corona Awareness in Covid Lockdown - Online Awareness Activity	NSS	120
29	Anti-Drug Awareness Program in Ponmar Village	NSS	34
30	Self Defense Demonstration for Girls	NSS Collaborating with Alert-NGO	25
31	First aid For Accident – An Awareness Camp for Village People	NSS	104
32	Youth Fitness Workshop - Celebrating Unity Day	NSS	70
33	Madambakkam Lake Cleaning Initiative by NSS	NSS	80

34	Temple Cleaning Camp at Thaiyur	NSS	74
35	Home Fire Accident and Response Training	NSS	34
36	Business Planning and Strategy – Women Entrepreneurship Workshop	NSS	25
37	Find a way to take plastic away - Plastic Awareness Program	NSS	85
38	HIV, Cancer, and Diabetic Testing Camp for Unreached People	YRC Collborating with Tagore Medical College & Hospital	25
39	Blood Donation Camp	YRC Collborating with Govt.General Hospital,Chennai	30
40	Breaking Barriers, Saving Lives: AIDS Awareness Campaign	YRC Club	25
41	Women of Worth, Wisdom and Wonder” - Women's Day Celebration	ROTARACT Club of PDKVCET	20
42	Orphan Welfare Program at Anbagam	ROTARACT Club of PDKVCET in Collaboration with Women Empowerment Cell	37
43	Tree Plantation & Tree Saplings Distribution Program for Village People	ROTARACT Club of PDKVCET	57
<b>2020-2021</b>			
44	Women's Day Celebration	NSS	35
45	Magilchi – A Joyous Lunch Sharing Event and Cleaning Camp at Oldage Home	NSS	45
46	“Unleash The Magic Of Books” – A Reading Awareness Program	NSS	30
47	Touch your Mind Through Yoga - A Yoga Camp for Women	NSS	40
48	Digital Literacy - A Right and Responsibility	NSS	5
49	Campus Cleaning and Book Donation Drive	NSS	80
50	Ending the Epidemic: Uniting for HIV Awareness and Action	NSS	45
51	Mask Donation Programme During Pandemic	NSS	22
52	Webinar On Social Reforms: Women Upliftment	NSS	22

53	Helping Hands During Pandemic	NSS	15
54	Aspiring For Aids Free India Programme	NSS	15
55	Masking for Change: Empowering Communities through Mask Making	NSS	5
56	Unlocking your Potential: Fitness is the key to Success	NSS	10
57	Arogya Setu App Training for Rural People	YRC Club	10
58	Tree Plantation & Tree Saplings Distribution Program	ROTARACT Club of PDKVCET	69
59	Basic Life Support Training for Womenfolks	ROTARACT Club of PDKVCET in Collaboration with Women Empowerment Cell	25
60	E- Workshop on Waste to Wealth	ROTARACT Club of PDKVCET	15
<b>2021-2022</b>			
61	Cleanliness at School - Workshop for School Children	NSS	45
62	Keep your Surroundings Clean - Dengue Awareness and Swachh Rally	NSS	135
63	Cleaning Camp and Lunch Sharing Programme at Anbagam	NSS	50
64	NSS Initiative for Rural to Smart Villages – A Socio Economic Survey	NSS	120
65	Transition isn't Easy	NSS	5
66	Acupuncture Medical Camp for Village People	NSS	20
67	Say No to Plastic - Swachh Bharat Awareness Programme	NSS in Collaboration with Tamil Nadu Forest Department	90
68	Clean Water is a Right, Save Water is Our Duty - A Swachh Mission	NSS	40
69	Blood Donation Camp	NSS Collaborating with Government General Hospital, Chennai.	40
70	Women Skill Enrichment Programme- Basket Knitting	NSS	15
71	Revitalize Yourself -A One Day Yoga Camp for Rural area People	NSS	25
72	Dental Hygiene Awareness Camp for Womenfolk's	NSS Collaborating with Tagore Medical College and Hospital	32

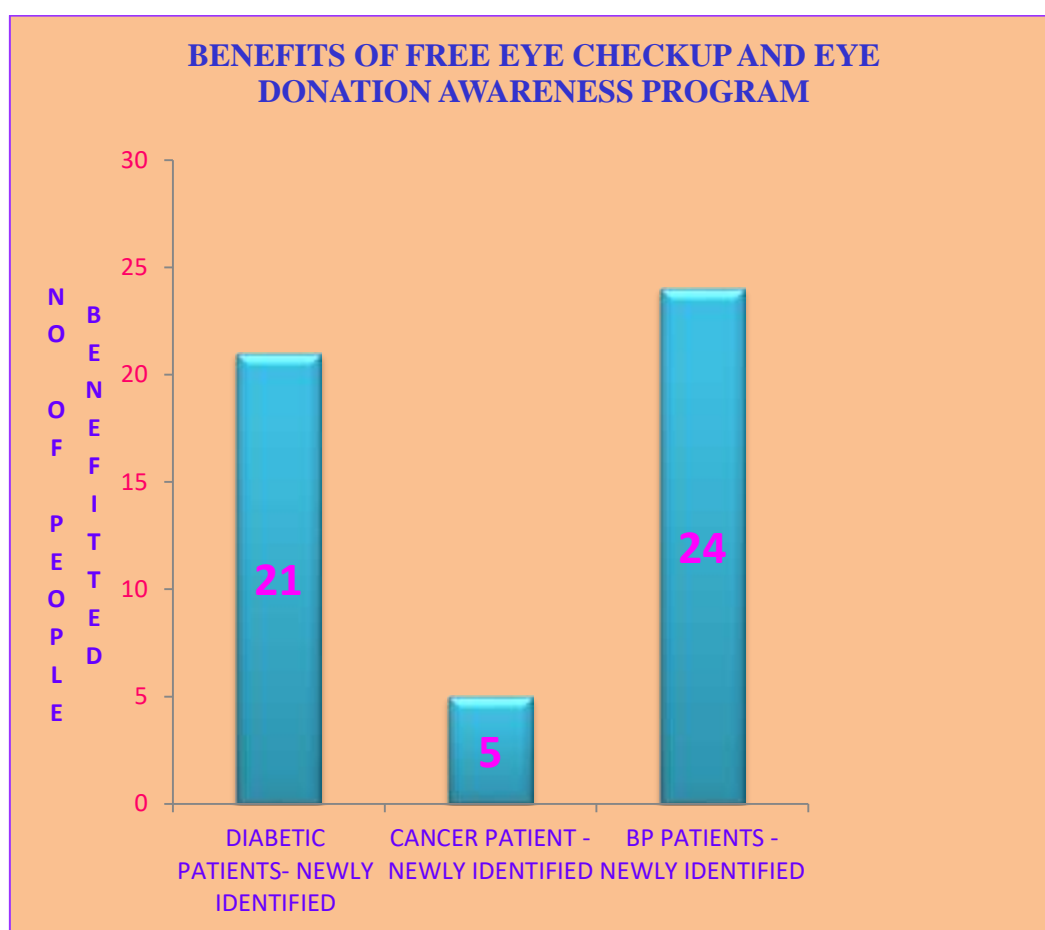
73	Temple Cleaning Camp at Madambakkam	NSS	70
74	School Campus Cleaning Post Rain at Pallavapuram Municipal Primary School	NSS	70
75	Anti-Tobacco and Anti-Smoking Awareness Program at Government Middle School, Ponmar Village	NSS	46
76	Awareness Programme on Cancer - Risks, Types and Treatment Options	YRC Club	61
77	Free General Medical Camp	YRC Collaborating with Tagore Medical College & Hospital	38
78	Aids: Prevention Is the Only Cure - Awareness Rally	YRC Club	123
79	Aids Awareness Camp and Blood Test Camp for Drivers	YRC Club	20
80	Energy Conservation Training for Village People	ROTARACT Club of PDKVCET	28
81	Fight Against Corruption to Create a Better Tomorrow” - Anti Corruption Day	ROTARACT Club of PDKVCET	94



**SOME OF THE IMPACTS OF EXTENSION ACTIVITIES IN NEIGHBORHOOD COMMUNITY ARE LISTED BELOW**

**1. IMPACT OF FREE EYE CHECKUP AND EYE DONATION AWARENESS PROGRAM IN AGARAMTHEN VILLAGE - 2017-2018**

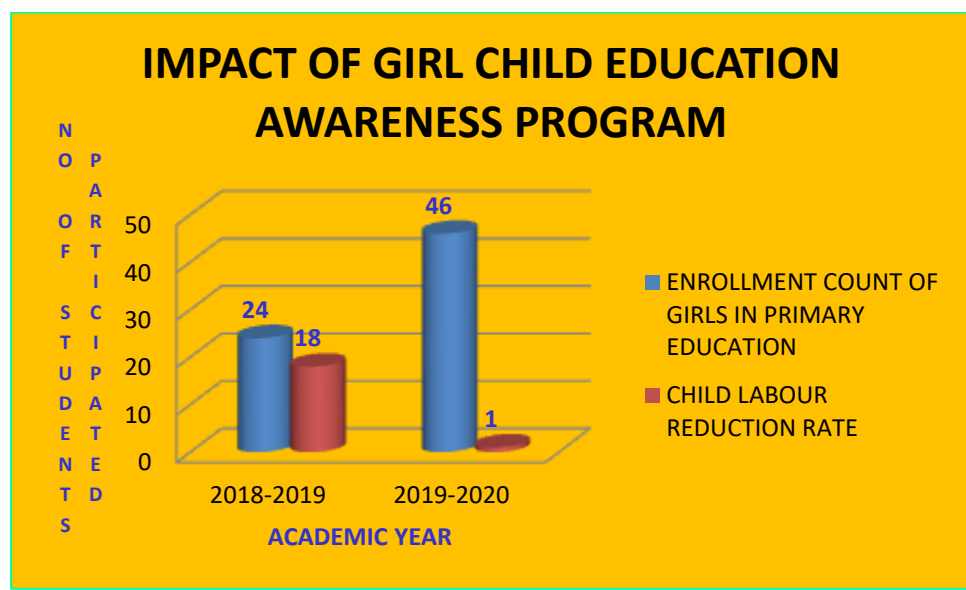
BENEFITS OF FREE EYE CHECKUP AND EYE DONATION AWARENESS PROGRAM	NO OF PEOPLE BENEFITTED
IMPROVED ACCESS TO EYE CARE	45
EARLY DETECTION AND TREATMENT	38
PROMOTION OF EYE DONA	16



Free eye checkup and eye donation awareness program was conducted in agaramthen village. The program results in an increase in the number of eye donations in the community .The event can contribute to the well-being of individuals by promoting eye health, early detection of eye conditions, and encouraging eye donation. It has the potential to make a positive impact on both individual lives and the community as a whole.

## **2. IMPACT OF GIRL CHILD EDUCATION AWARENESS PROGRAM IN OTTIAMBAKKAM VILLAGE**

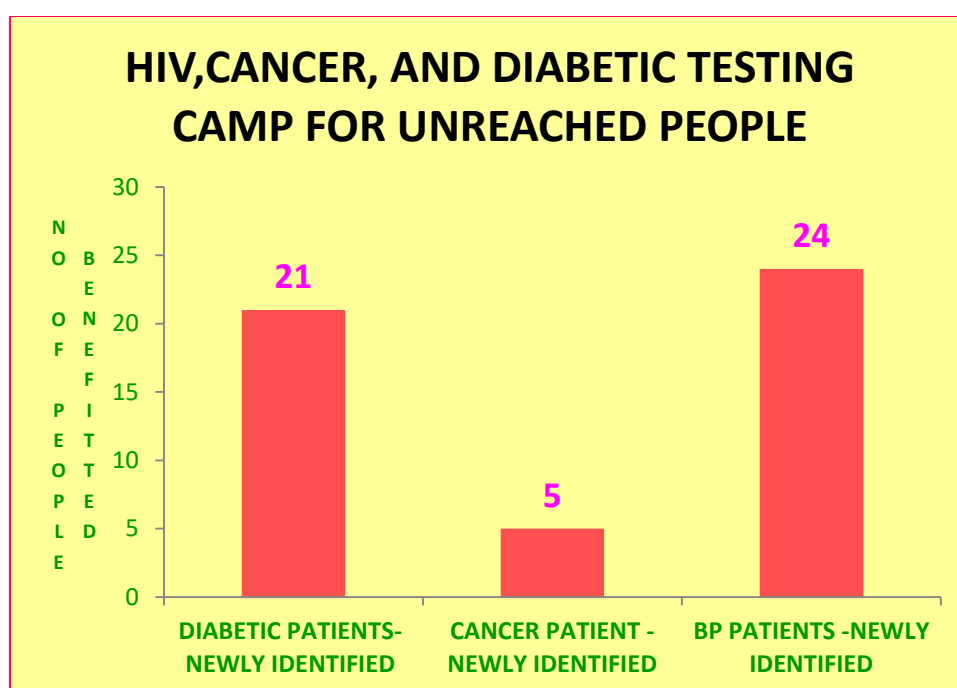
YEAR	2018-2019	2019-2020
ENROLLMENT COUNT OF GIRLS IN PRIMARY EDUCATION	24	46
CHILD LABOUR REDUCTION RATE	18	1



Education is a powerful tool that can break the cycle of poverty and discrimination, and when girls are given equal access to education, it benefits not only them but also their families and communities. By fostering a supportive environment, the program encouraged families and communities to prioritize education for girls, leading to improved enrollment rates. By addressing the issue of child labor, it helped to protect children from exploitation and ensure that they have the opportunity to receive an education, which is vital for their long-term development and well-being

### **3. IMPACT OF HIV, CANCER, AND DIABETIC TESTING CAMP –(2019-2020)**

<b>S.No</b>	<b>Newly Identified Patient</b>	<b>No of people benefitted</b>
<b>1.</b>	<b>Diabetic Patient</b>	<b>21</b>
<b>2.</b>	<b>Cancer Patient</b>	<b>5</b>
<b>3.</b>	<b>BP Patient</b>	<b>24</b>



YRC Unit of PDKVCET, conducted a health camp for unreached people that included HIV testing, cancer screenings, and diabetes screenings with the help of Tagore Medical College & Hospital on 22.02.2020. The camp Provided free and high-quality medical services for the poor population. Benefits of the medical camp was given below

- The camp educated people about the risks and early warning signs of HIV, cancer, and diabetes.
- The camp facilitated the early detection of HIV, cancer, and diabetes among people who may not have access to regular healthcare services.
- The camp provided a significant impact on improving public health, increasing community engagement, and promoting social responsibility.

#### **4. E-WORKSHOP ON WASTE TO WEALTH PROGRAM** **OUTCOME- (2020-2021)**

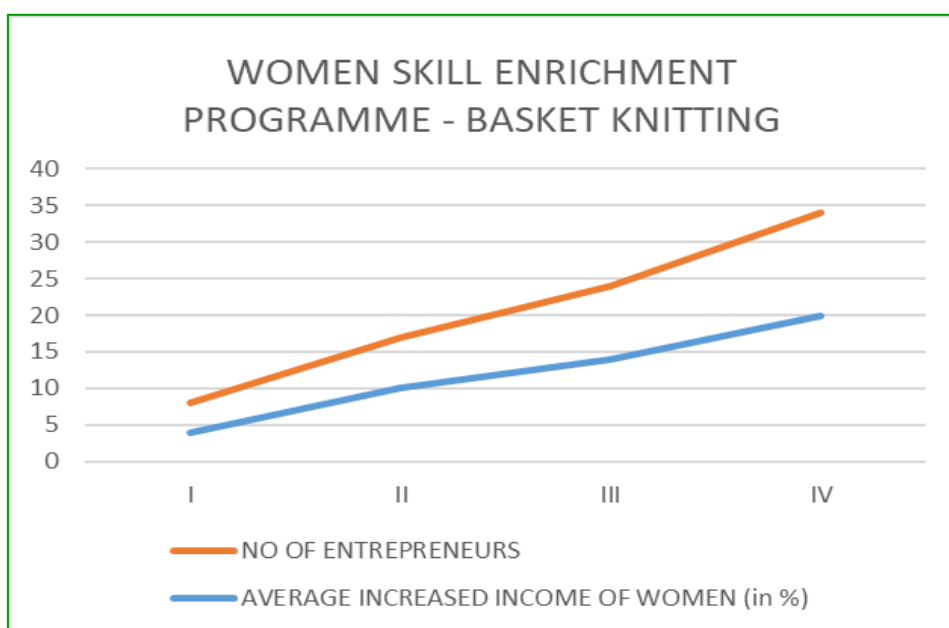
E-WORKSHOP ON WASTE TO WEALTH			
TIME PERIOD (Quarterly)	NO OF SUCCESSFUL ENTREPRENEURS	NO OF NEW PRODUCTS DEVELOPED	AVERAGE INCREASED INCOME OF WOMEN (in %)
I	8	4	8
II	13	10	15
III	18	14	22
IV	26	22	30



Rotaract Club of PDKVCET hosted an e-workshop on waste to wealth for village people. The workshop aimed to educate participants about sustainable waste management practices, recycling techniques, and opportunities for creating economic value from waste.

## **5. “WOMEN SKILL ENRICHMENT PROGRAMME - BASKET KNITTING”-2021-2022**

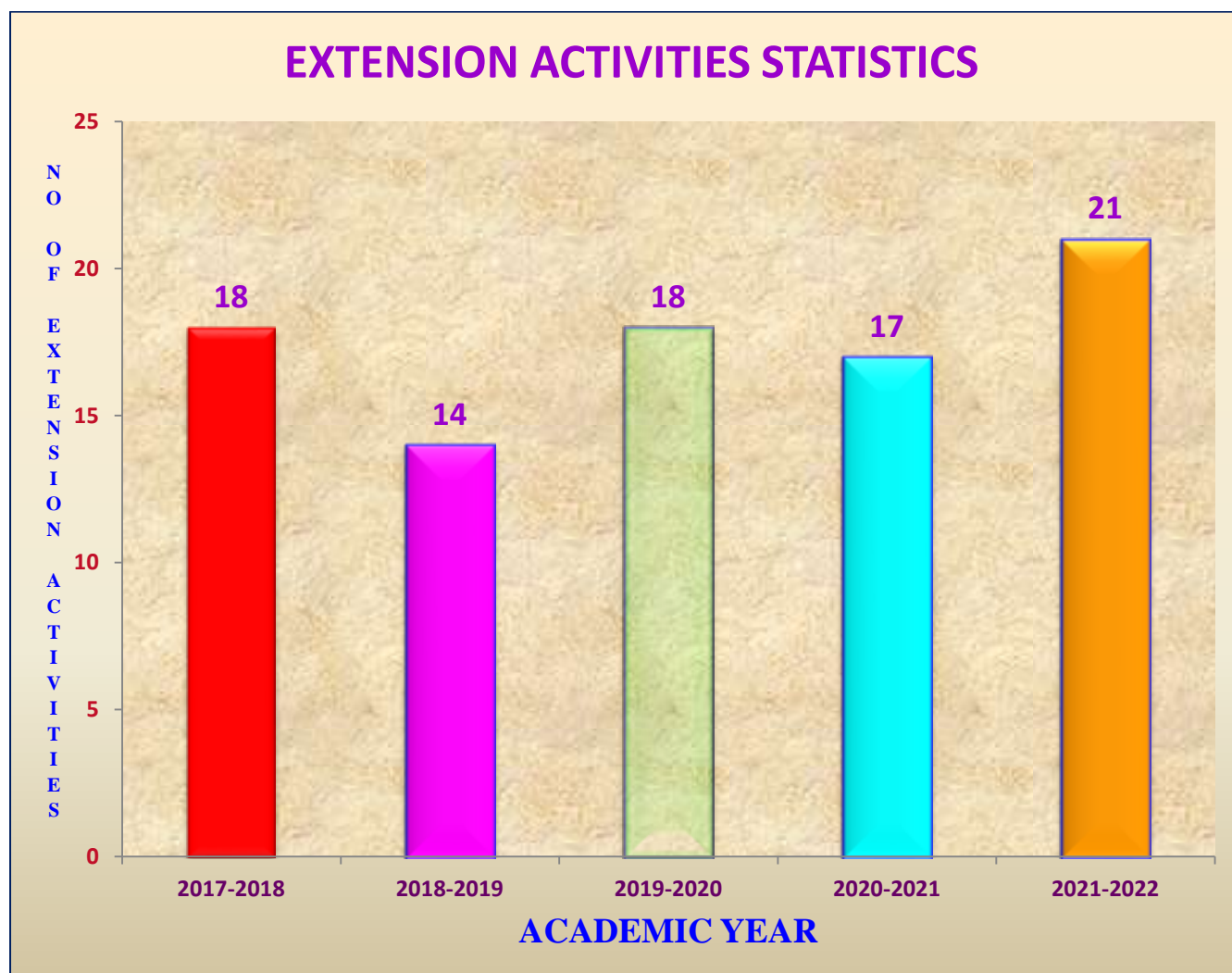
WOMEN SKILL ENRICHMENT PROGRAMME - BASKET KNITTING		
TIME PERIOD (Quarterly)	AVERAGE INCREASED INCOME OF WOMEN (in %)	NO OF ENTREPRENEURS
I	4	4
II	10	7
III	14	10
IV	20	14



NSS Unit of PDKVCET organized “Women skill enrichment programme- Basket knitting” on 16-02-2022 at Venkatamangalam village. Closely 23 Rural Women and 15 NSS Volunteers were participated in the basket knitting session.

- This awareness program provided women with the opportunity to enhance their skills and knowledge. As they develop new abilities, they gain a sense of empowerment and increased self-confidence.
- It equipped women with valuable skills that make them more competitive in the job market. It also focused on fostering entrepreneurial skills and mindset. Participants learned about starting and managing their own businesses, including aspects such as business planning and marketing.

## Statistical Report of Extension Activities:





# Achievements:

## ACADEMIC YEAR-2021-2022

### CERTIFICATE OF APPRECIATION FROM TAMIL NADU STATE BLOOD TRANSFUSION COUNCIL



### APPRECIATION FROM TAMIL NADU FOREST DEPARTMENT FOR ORGANIZING SWACHH BHARAT AWARENESS PROGRAM

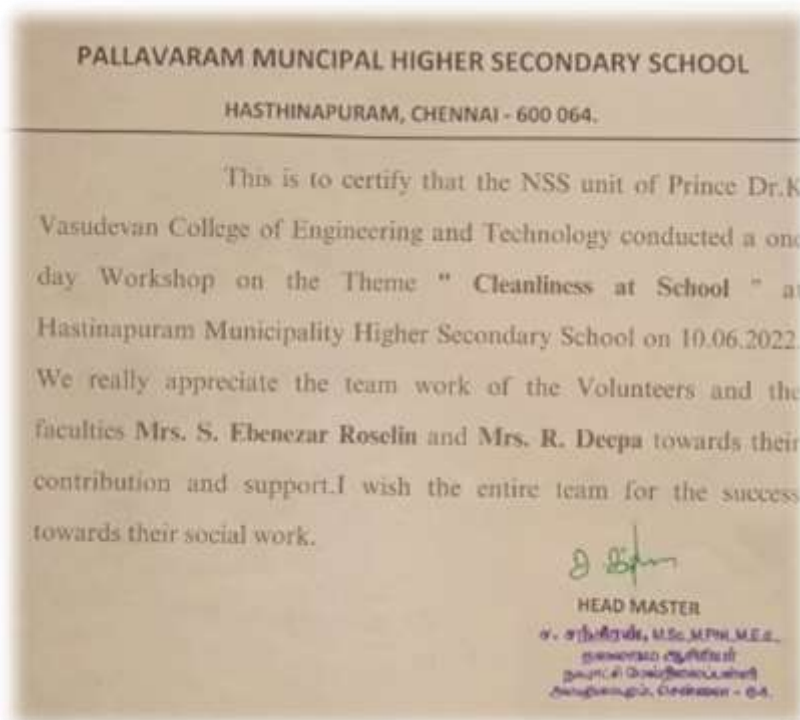




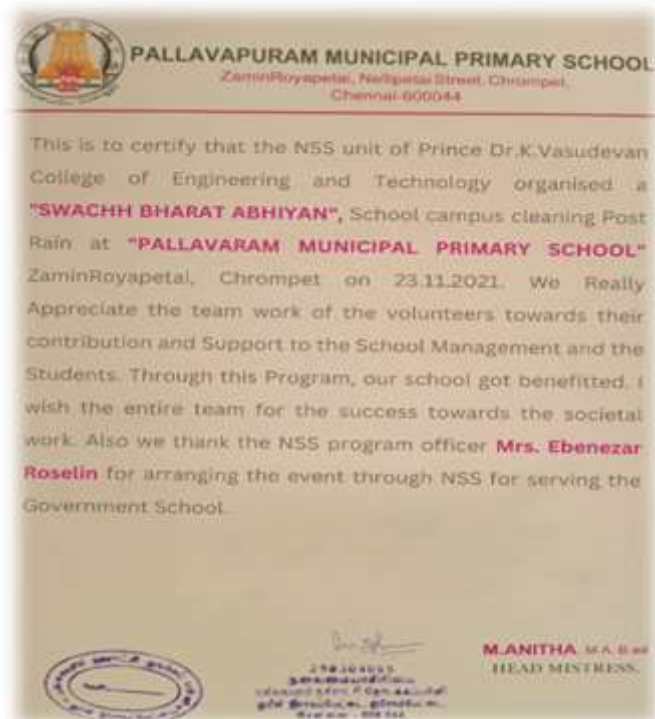
## ROAD SAFETY AWARENESS PROGRAM FROM HONDA



## PALLAVARAM MUNICIPAL HIGHER SECONDARY SCHOOL –ONE DAY WORKSHOP ON CLEANLINESS AT SCHOOL



## PALLAVARAM MUNICIPAL HIGHER SECONDARY SCHOOL –SWACHH BHARAT ABHIYAN



## SITHALAPAKKAM PANCHAYAT BOARD APPRECIATED FOR ORGANIZING NSS INITIATIVE FOR RURAL TO SMART VILLAGE-A SOCIO ECONOMIC SURVEY



## ACADEMIC YEAR-2020-2021

## RECEIVED AWARD FROM DISTRICT ROTARACT COUNCIL



## APPRECIATION FROM KOLATHUR PANCHAYAT BOARD



**கொளத்தூர் முதல்நிலை ஊராட்சி மன்றம்**  
கொளத்தூர்  
செங்கல்பட்டு மாவட்டம்

<p style="text-align: center;"><b>இருமதி வி.ராஜேஸ்வரி,</b> ஊராட்சி மன்றத் தலைவர், கொளத்தூர்</p>	<p style="text-align: center;">பெயர்: Prince Dr.K.Vasudevan College of Engineering and Technology</p>
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Letter of appreciation - reg.

I am appreciating the effort taken by the National Service scheme of Prince Dr.K.Vasudevan College of Engineering and Technology on 25.09.2020 for conducting a programme "Helping hands During Pandemic-NSS". NSS volunteers have raised money and provided food, bed linens, water bottles, and other necessities to the underprivileged, needy, and handicapped. This helped us to spread the message to the public that we must cooperate and aid one another. We Really appreciate the effort taken by the NSS team to insist people regarding COVID-19. Special thanks to NSS Program Officer **Mrs.Ebenezar Roselin** for conducting this event at our village.

Hope the effort taken by the Students and Faculties bring out a huge change in our village. we offer our best wishes to your team!

**முனைவர் குமாரசாமி**  
Chairman, Kolathur Panchayat

# ESTABLISHMENT CERTIFICATE



## Certificate of Organization

This certificate recognizes that the

Rotaract Club of Prince Dr K Vasudevan College of  
Engineering and Technology

Club ID 882548

Established 20 August 2020

has been organized and has agreed, through its officers and members, to be bound  
by the Rotaract Club Constitution and Bylaws, and is now a duly admitted member of

**ROTARY INTERNATIONAL**

Sponsored by: Rotary Club of Chennai Velachery, Tamil Nadu, India.

PRINCE DR K. VASUDEVAN COLLEGE OF ENGINEERING AND TECHNOLOGY

25 January 2021

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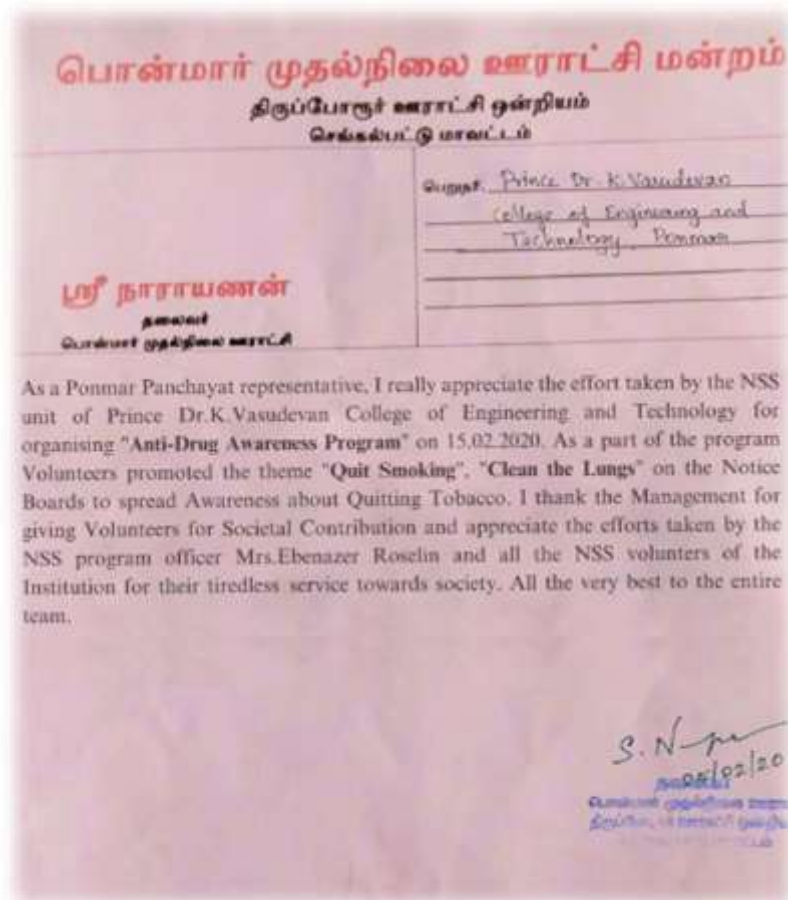


## ACADEMIC YEAR-2019-2020

### **BEST NSS AWARD FROM ANNA UNIVERSITY NSS**



### **APPRECIATION BY PONMAR PANCHAYAT BOARD**

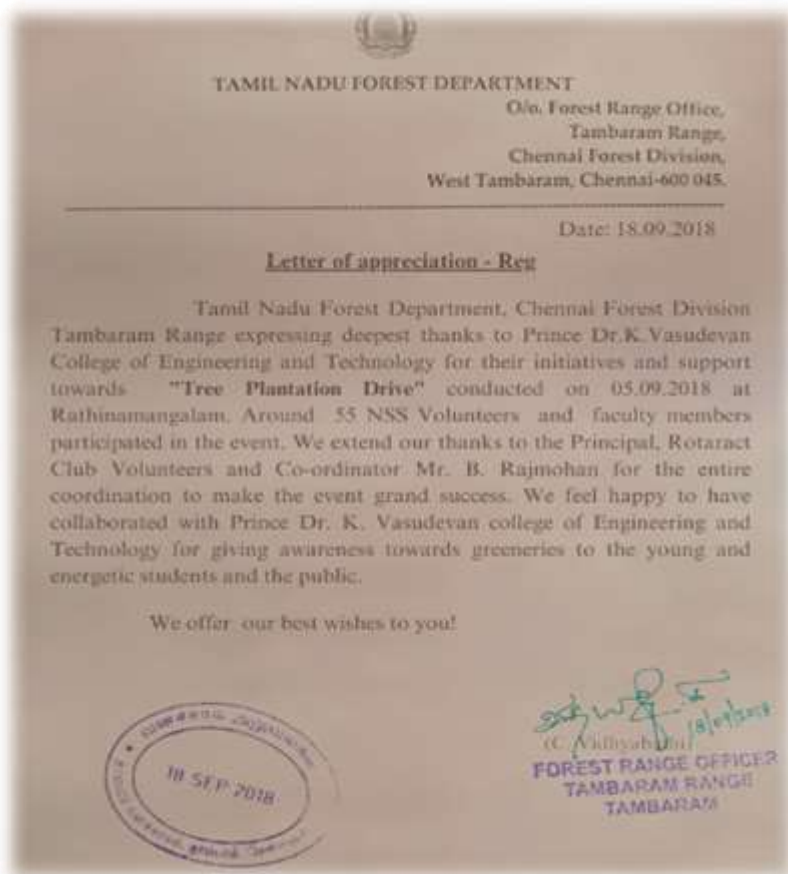


# CERTIFICATE OF APPRECIATION FROM TAMIL NADU STATE BLOOD TRANSFUSION COUNCIL



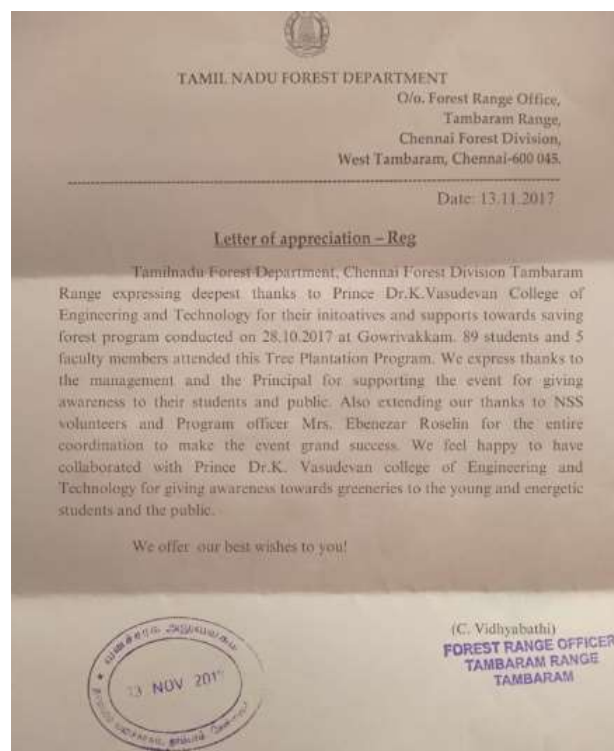
## ACADEMIC YEAR-2018-2019

### LETTER OF APPRECIATION FROM TAMIL NADU FOREST DEPARTMENT FOR TREE PLANTATION DRIVE



## ACADEMIC YEAR-2017-2018

### LETTER OF APPRECIATION FROM TAMIL NADU FOREST DEPARTMENT



### CERTIFICATE OF APPRECIATION FROM CAPACS FOR ORGANIZING VOLUNTARY BLOOD DONATION CAMP





## ONE DAY TRAINING PROGRAMME FOR NSS PROGRAMME OFFICERS AND NSS VOLUNTEERS- ANNA UNIVERSITY



### Problems Encountered:

- ✓ Creating awareness to the students about the socio-economic status of the society they are catering to.
- ✓ Encouraging them to step out from their comfort zones to reach out to the society.
- ✓ Initial hesitation to stay back beyond college hours.
- ✓ Continuous motivation is required as the students are capable of losing their confidence when things don't go in the expected way.
- ✓ Monitoring the safety of the students when they go out into the community.

### Resources Required:

- ✓ Dedicated personnel and assistance to help carry out the plans and organize events
- ✓ Arrangements for transportation for the students whenever they must travel into the villages
- ✓ As per policy, communication with local authorities is necessary to obtain approval for hosting camps.



## **Prince Dr. K. Vasudevan College of Engineering and Technology**

***(Approved by AICTE , Affiliated to Anna University & ISO 9001:2015  
certified Institution)***

***Medavakkam-Mambakkam Road, Ponmar, Chennai-600127***